




THE MENTORSHIP PROGRAM



International Marketing Associates NY



THE MENTORSHIP PROGRAM

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- 1. The 9 CORE Steps**
 - 2. Path to Eagle**
 - 3. Eagle**
 - 4. Eagle Plus**
 - 5. Double Eagle**

1. THE 9 CORE STEPS

1. Show The Plan 3-5 times per week
2. Monthly personal circle of at least 150PV (single) or 300PV(couple) including retail
3. Develop Verified Customer volume, 60% + of your PV
4. Listen to BSM Xstream every day
5. Read 15 mins +, every day
6. Subscribe to a BSM Xstream bundle & the book of the month
7. Attend all functions
8. Learn to Huddle/ Play with your Business Coach
9. Grow your business with integrity & accountability

2. PATH TO EAGLE

- 1 - Answer questions about 6-3-2 business plan
- 2 - Write 5 things you would like to achieve through this business (DREAMS).

PLATINUM BUSINESS = 7500PV+ APPROXIMATELY \$3000 a MONTH

1- Write list of

- A. Names
- B. Prospects

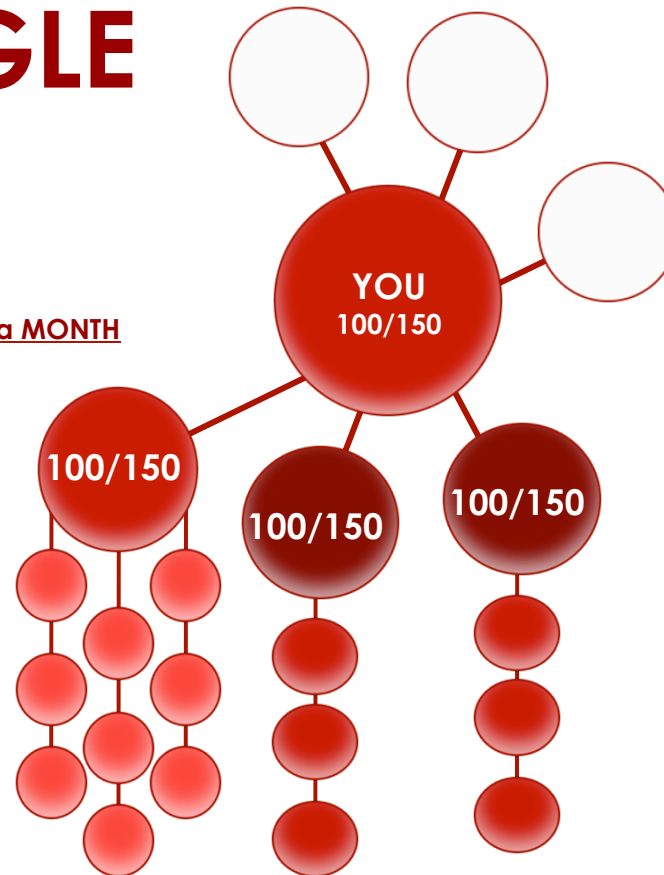
2- Set appointments to STP

- A. Calls
- B. Texts

3- Show the Business Plan

- A. Home
- B. Open meeting
- C. One on One

4- Follow up



QUALIFIED12 (Q12) \$12,000 - \$21,000 + TRIP

3. EAGLE: 6 LEGS

- You are 9 CORE Steps Qualified
- 6 legs getting a PV check (minimum of 150/300...)
- 6 legs coming to all functions
- 6 legs on BWV technology

PV estimated 1500 - 2500

4. EAGLE PLUS: 9 LEGS

- Eagle Qualified
- 9 legs getting a PV check (minimum of 150/300...)
- 9 legs coming to all functions
- 9 legs on BWV technology

PV estimated 2500 - 4000

5. DOUBLE EAGLE: 12 LEGS



- Eagle Plus Qualified
- 12 legs getting a PV check (minimum of 150/300...)
- 12 legs coming to all functions
- 12 legs on BWV technology

PV estimated 4000 - 7500+



A thick, dark red horizontal line spans across the top of the slide. On the right side, a solid dark red square is positioned, partially overlapping the end of the horizontal line.

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The background of the lower half of the slide is a dark red to purple gradient. Overlaid on this is a glowing, perspective-distorted grid of squares, with the squares appearing to recede into the distance, creating a sense of depth and movement.

This is the program. It's simple and easy to teach, and will lead to increased profitability with proper structure for long term income.